



# EDEN JEROCHIM

## EXPERIENCE

APRIL 2023 –  
PRESENT

### **Harel Insurance & Finance**

Freelance UI illustrator

Development of an illustrative language based on existing UI  
Ongoing work and conversations with the client  
Conceptual thinking in collaboration with design team

OCTOBER 2021 –  
JANUARY 2023

### **Mint**

UX UI designer

Ongoing work on application screens and websites  
Lateral work with UX/UI team  
Ongoing work and conversations with clients  
Task management using Monday and Jira  
Dealing with code in Zeplin and Lottie files  
Figurative language development and animation  
Work in Agile model  
Direct work with development team  
Working as graphical QA with development team  
Creation of presentations for different projects

JULY 2021 –  
OCTOBER 2021

### **One Project by Azrieli**

Marketing & motion designer

Ongoing work on E-Commerce banners  
Lateral work with design team  
Creation of presentations for different projects  
Work in Agile model  
Animations language development  
Work on UX/UI  
Creative thinking  
Close work in Photoshop

AUGUST 2020 –  
JULY 2021

### **Freelancer**

Graphic designer

Illustrator, web & app design freelancer  
Working on UX UI as a freelancer for small companies  
Working on illustration for personal clients

## EDUCATION

NOV 2016 –  
AUGUST 2020

### **HIT HOLON INSTITUTE OF TECHNOLOGY**

Bachelor degree in Visual communication  
Specialized in UX UI design

SEP 2008 –  
JUNE 2014

### **MAKIF HEI HIGH SCHOOL**

Studies 5 units in Concept art  
Graduated with certificate of excellence

## SKILLS

XD	Miro
Illustrator	Zeplin
Photoshop	Jira
Figma	Monday
After effects	Indesign
Procreate	Bodymovin
Lottiefiles	Premiere

## LANGUAGES

Hebrew – Native  
English – Excellent

## CONTACT ME

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